

# Google Darling I Love You!

## Finding the Right Words to Romance a Giant.

By John Lawson, Keywords Marketing Analyst

Even with the growth of image search, video search and podcasts. The Internet is still dominated by words and I don't see this changing soon. Words are powerful. Simple phrases like 'I love you' and 'will you marry me?' can have a big effect on our lives. Finding the right words to ask a search engine to love you, can have a big effect on your business.

So how do we discover what kind of romance makes Google, Yahoo and MSN really hot? We need to look at what their current lovers are saying to them.

There may be hundreds of different reasons why a major search engine decides to place Site A above Site Z. Some of the most important factors are obvious and open to anyone. What search engine optimizers love to call content and normal people call words.

Whatever your business, there are 3 Internet pages where you really want to get a link to your website. They are the first search results pages for Google, Yahoo and MSN for your top business keywords or key phrases.

Now, you could recruit the top brains in the world and give them millions of dollars (oops the search engines already did this) and you might get close to reverse engineering a major search engines algorithm.

Or, you could just open the search engine type in the keywords or key phrases that you are targeting and study how the top sites do it. With a little knowledge and a lot of time, patience and practice, you will get a clear idea of which words are working.

If you don't have the time or the patience to research, study, and learn from trial and error then there is another way. <http://www.keywordsbot.com>.

Keywordsbot has already done the research on over 1 million - yes that is 1,000,000 - of the top keywords and key phrases on the Internet. Keywordsbot already has analysis based upon 50,000,000 - yes that is 50 million - of the most successful web pages today.

Of course access to such a massively powerful set of data does not come cheap. In fact normal access to [keywordsbot.com](http://www.keywordsbot.com) is FREE. We only charge a tiny fee to use some of our data mining and extraction tools.

With keywordsbot there are no risky downloads, there is no set up, you don't usually need to wait more than a couple of seconds to begin reading valuable data.

Ask your SEO expert about [keywordsbot.com](http://www.keywordsbot.com). They are probably already using our site and charging you for the information that we provide for free.

### About the Author:

John Lawson is a Freelance SEO Consultant, Writer and Managing Editor at KeywordsBot. You can contact John through <http://www.keywordsbot.com> or by email [john@keywordsbot.com](mailto:john@keywordsbot.com)

### More Articles:

<http://www.keywordsbot.com/articles/>

### Terms of Use:

If you wish to publish this article on your website or in your newsletters, you are welcome to do so. All we ask is that you publish the whole article complete with URLs and About the Author intact.